



INTERACTIVE TRAVEL SERVICES ASSOCIATION

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Travel Continues Despite Swine Flu Concerns

Washington, DC . . . Travelers are evidently taking President Obama's advice to exercise prudence, but not to panic, in the face of the Swine Flu outbreak. According to Global Distribution System and Online Travel Company members of the Interactive Travel Services Association, business and leisure travel continues, despite a decline to Mexico as travelers proceed with caution. Our members are seeing very few cancellations outside of Mexico. Many are waiving cancellation and change fees for travel to Mexico and helping with any rebookings associated with Mexican travel, as necessitated by the Swine Flu situation.

Travelers should act on science, and not on rumors or reports blown out of proportion. The World Health Organization and the US Centers for Disease Control and Prevention issue advisories that are up-to-the-minute and authoritative. The public should continue to rely on them as their primary sources of information on which to base travel-related decisions.

There are no advisories concerning travel to or throughout the US, to Europe, the Caribbean and a host of other destinations. Travelers can take advantage of extraordinary savings and value now for business and leisure trips in many locations outside of Mexico. By exercising caution and some common sense, and guided by the advice of WHO and CDC, travelers can still go ahead with their plans without undue concern throughout much of the world.

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